



Patients’ consent to publication of photographs/video/footage on social media

For the British Society of Dermatological Surgery (BSDS) The purpose of using this material is for the stated aims of the BSDS. The BSDS is a registered charity in the United Kingdom (charity number 800213). Our mission statement is ‘Promoting excellence in skin surgery, Mohs surgery, and lasers’. The purpose of the Society, as stated in our constitution, is ‘to promote for the public benefit interest in and knowledge of Dermatological Surgery.’ In practical terms this mainly means running courses and meetings to teach surgery to doctors and nurses. Therefore images or video of surgery or patient care can be useful to promote the activities of the society, with the ultimate aim of benefitting patients. The BSDS constitution can be read here: <https://bsds.org.uk/who-we-are/constitution/>

This consent form will be kept securely by the BSDS according to data protection safeguards stipulated by the UK General Data Protection Regulation (GDPR).

Type and subject of material

Description of clinical photograph(s)/footage/video

.....

Original filename

.....

Other patient data (specify)

.....

I give my consent for this material to appear on the British society of dermatological surgery website and social media platforms including (but not exclusive to) Instagram, Twitter, YouTube and TikTok.

I understand and consent to the following:

- The material will be released without my name or date of birth. Efforts will usually be made to minimise the identifiable features of the material where possible (e.g. cropping out areas of the image that are not needed to show the medical features intended) but my complete anonymity cannot be guaranteed. The material will not be used out of context, e.g. for advertising or packaging commercial products.
- The material may be published on the BSDS website.
- The material, may be part of a press release, posted on social media (e.g. Facebook, Instagram, Twitter, YouTube and TikTok) and/or used in other promotional and/or educational activities.
- I consent to the editing, altering, and/or distribution of the material on social media.
- I consent to the material for long-term repeated use.
- I also give consent for the material to be used in other publications (including books, journals, online use and any other media that the BSDS considers relevant). I understand that I will not receive any monetary compensation.



- The material is mainly intended for health professionals. However, material published on social media websites may be available to the general public via social media platforms and internet search engines etc. It is also possible for these to be reproduced without the BSDS's knowledge.
- I am aware that any images used on websites can be viewed worldwide and not just in the United Kingdom and that some overseas countries may not provide the same level of protection to the rights of individuals as it has in the UK.
- I can revoke my consent at any time and the ongoing use by the BSDS of the material and any other information authorised by this release will cease immediately. However I understand that revoking this consent may not affect any material that has already been published to social media or the internet and copied or distributed by others.

Name of patient/parent/guardian: _____

Date of Birth _____

Contact details _____

Signed: _____

Date: _____

Name of doctor: _____

Signed: _____

Date: _____